
Subject: Join JLens at ADL's Never Is Now in NYC on March 16-17



Join JLens at ADL's Never Is Now in NYC

A dark blue banner with a pattern of thin, light blue curved lines. The text 'ADL® NEVER IS NOW®' is prominently displayed in white and light blue. Below it, the tagline 'THE LARGEST SUMMIT ON FIGHTING ANTISEMITISM' is written in white. At the bottom left, the text 'Join me by registering at neverisnow.org' is shown in white. At the bottom right, a green box contains the text 'MARCH 16-17, 2026 NEW YORK CITY' in white.

**ADL®
NEVER
IS NOW®**

THE LARGEST SUMMIT ON FIGHTING ANTISEMITISM

Join me by registering at neverisnow.org

**MARCH 16-17, 2026
NEW YORK CITY**

Never Is Now is the world's largest summit on antisemitism and hate, and will take place in NYC on March 16-17, 2026. JLens is an affiliate of ADL and will be exhibiting at the conference. We hope to see you there.

We are particularly looking forward to the following sessions, which are relevant to JLens' corporate and investor advocacy work:

The Algorithm Knows: Antisemitism in the Age of AI, LLMs, and Gaming

Join JLens partners at ADL's Center for Technology and Society to learn how online platforms can amplify antisemitism and hate. ADL experts will reveal how they are engaging tech companies to drive change and accountability. This follows groundbreaking corporate engagements alongside JLens in 2025 with Meta, Electronic Arts and Take-Two Interactive.

From Academia to Healthcare: Addressing Antisemitism Across Professional Sectors

JLens advocates for workplace accommodations and support for Jewish employees at the largest U.S. public companies. Hear from industry leaders about the ways Employee Resource Groups (ERGs), advocacy networks, and allyship can strengthen Jewish identity and collective support in workplace settings.

[Register Now](#)

JLens Joins the Council of Institutional Investors



Council of Institutional Investors®

Welcomes New Member



We are excited to announce that JLens has joined the Council of Institutional Investors (CII) as an associate member. Founded in 1985, CII is a nonprofit, nonpartisan association representing more than 135 public, union and corporate employee benefit plans, endowments and foundations with approximately \$5.2 trillion in combined assets under management. CII serves as the leading voice for effective corporate governance, strong shareholder rights and sensible financial regulations that foster fair and vibrant capital markets. Through this membership, JLens gains access to CII's powerful network of long-term asset owners, policymakers and market participants, deepening our ability to advocate for Jewish communal priorities in the corporate arena.

JLens' Director of Research, Allison Marill, will be attending CII's [Spring Conference](#) in Washington D.C. next week. If you would like to connect with Allison at the conference, please contact info@jlensnetwork.org.

[Learn More About CII](#)

JLens Responds to BDS effort to end New York public pension investment in Israel Bonds



JLens whitepaper "Why Advocacy-Driven Legal Claims Do Not Govern Pension Investment Decisions" assesses fiduciary claims regarding Israel Bonds under New York law

In response to a memorandum circulated by Democracy for the Arab World Now (DAWN), which asserted that investments in Israel Bonds present fiduciary risk under U.S. and international law, JLens has published an analysis reviewing those claims under governing U.S. and New York fiduciary standards and conventional investment risk analysis. In this whitepaper, JLens focuses on New York State and City public pension investments as an illustrative example of how U.S. public pension fiduciary law operates in practice.

While JLens opposes the Boycott, Divestment and Sanctions (BDS) movement as a fundamentally misguided and harmful campaign that seeks to delegitimize Israel, the purpose of this whitepaper is not to debate the political or moral arguments surrounding BDS. Rather, this analysis examines whether the fiduciary and legal claims advanced by DAWN—many of which align with BDS objectives—are grounded in governing U.S. and New York law, established fiduciary standards, and conventional investment risk analysis that public pension trustees are required to apply when making investment decisions.

Nothing in this analysis suggests that fiduciaries are unable to consider broader policy or ethical objectives when making investment decisions; the question is whether those considerations are assessed within established fiduciary standards and a sound risk and return framework.

DAWN's memorandum fails as a fiduciary analysis for three independent reasons: (1) it does not apply standard investment or sovereign credit-risk analysis used by pension funds; (2) it misapplies international law in a manner inconsistent with New York fiduciary standards and public policy; and (3) it advances a framework that, if adopted, could create an unworkable slippery slope toward expanding divestment far beyond Israel.

[Read the Whitepaper](#)

In the News: BDS effort to end NYC investment in Israel Bonds is not working

[Read More](#)

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