

	<i>Current JLens SMA Strategy</i>	<i>JLens 500 TOV ETF</i>
Investment Fees	11-25 bps (dependent on advisor and/or AUM)	18 bps
Investment Minimum	\$250,000	\$25
Starting Universe	S&P 500	VettaFi 500
Screens	Tobacco Coal For-profit Prisons Relevancy for Jewish Advocacy Do Not Invest List	Tobacco Oil Sand & Thermal Coal For-profit Prisons Do Not Invest List
Holdings	~300	~500
Scorecard Metrics (per company)	~35	~80
Portfolio Weighting	Market Cap	Market Cap + Advocacy Scores
Advocacy Tools	2 (Engagements & Proxy Campaigns)	4 (+ Shareholder Proposals & Proxy Voting)

**The TOV ETF
will employ
superior
research
techniques
and
advocacy
tools for the
Jewish
community.**

The TOV ETF makes more aggressive shareholder advocacy tools available to the Jewish community.

Advocacy Tool	Level of Aggressiveness	JAS SMA	TOV ETF
Engaging Companies in Dialogue	Moderate	~300 companies	~500 companies
Spearheading Proxy Campaigns	High	✓	✓
Filing Shareholder Proposals	High	✗	✓
Voting 1000s of Proxies (Director Elections & Shareholder Proposals)	High	✗	✓